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**Thing5 Certifies TeleMatrix VoIP SIP Hotel Phone:**

**Thing5's Solution and TeleMatrix 3300IP Phone Verified Interoperable.**

Colorado Springs, CO – [Thing5 \(www.thing5.com\)](http://www.thing5.com), the leader in [SIP trunking](#) and [hosted PBX](#) services for the hospitality industry, announced today that it has tested and certified interoperability of the TeleMatrix ([www.telematrix.net](http://www.telematrix.net)) Marquis 3300IP phone with its telecommunications platform. The 3300IP is an advanced phone designed for the hospitality industry.

Interoperability was certified after a series of tests that included evaluations in Thing5's lab as well as client trials. Thing5 and TeleMatrix will continue to test their products on an ongoing basis to ensure continued interoperability.

"We are pleased to have been able to quickly verify the interoperability of the TeleMatrix 3300 with Thing5's SIP trunking platform," commented Thing5 development director John Barron. "The ability to deploy our next generation SIP trunking services with industry leaders such as TeleMatrix is important to us, and benefits our client base."

"Our new 3300IP telephone has been designed specifically for hotel guestroom VoIP applications," states Jose Quiros, TeleMatrix V.P. Sales and Marketing. "The phone features a large faceplate area, guest service key options, and our patented TouchLite one-touch voice mail retrieval. As hoteliers migrate guestrooms from analog to VoIP telephony, they do so with the assurance that guests will intuitively

recognize the 3300IP as a guestroom telephone, and appreciate the ease of use, bold design and uncompromising performance of this full-feature VoIP guestroom telephone.”

Thing5 is the only fully featured, hospitality-specific hosted PBX solution available to hoteliers. Thing5's hosted solution provides all of the features that property owners and managers expect - wake-up call management, call accounting and interfaces to property management systems - plus additional features not available from other PBXs such as a complete unified messaging platform that allows guest room calls and wakeup calls to be forwarded to cell phones and voicemail as an email for Smartphone and Blackberry users.

Thing5's solution also eliminates the risk of communications equipment failing. With Thing5's hosted solution, voice and data networks are managed offsite, in a Thing5 data center that is staffed 24x7 with technicians. This frees hotel staff from dealing with contractors or other technicians to support onsite equipment. Thing5's fully redundant data centers in Springfield, MA and Miami, FL provide hosted PBX, SIP trunking and voice-over-the-Internet (VOIP) service for over 1,500 properties throughout the United States. In the event of loss of power due to lightning strike or other occurrence that prevents hotel staff from answering phones, Thing5's call routing ensures that calls are immediately transferred to central reservations, or any other call center or phone designated by the hotel.

Thing5's enterprise solution utilizes burstable IP trunking; this enables on-demand sharing of under-utilized trunk capacity. Thing5 clients take advantage of its fixed rate calling, reducing their monthly telecommunications expense immediately - in most case by 40-60%. With Thing5's solution, applications such as voice mail, automatic call distribution, audio conferencing, faxing and instant messaging are hosted in geographically redundant data centers rather than by the clients, and delivered as managed Internet protocol (IP) services over the Web, helping to control setup and operational costs. Thing5 provides all of its solutions via a software-as-a-service (SaaS) model.

Thing5's web-based dashboard, which is included with its services, gives end-users complete control of their telephony environment via its intuitive user interface. End-users can easily add, edit and delete phones and contacts, define and change their find-me/follow-me preferences with sequential or simultaneous ringing, manage their conference bridges and view and download call and conference reports.

### **About Thing5**

Thing5 L.L.C. is a provider of next-generation hosted voice solutions, including fixed rate out- and in-bound calling, delivered on a highly scalable and geographically redundant platform. The company's solutions are delivered as software-as-a-service (SaaS), offering better security and control, as well as

expertise in telecommunications solutions. Thing5 is currently serving over 1,500 locations, 300,000+ end-points (phones) and millions of calls per month. For more information, visit [www.thing5.com](http://www.thing5.com).

**About TeleMatrix**

TeleMatrix, Inc. ([www.telematrix.net](http://www.telematrix.net)) is a leading provider of telephones for the commercial, hospitality, and residential markets. TeleMatrix has over 7 million telephones installed at over 30,000 customer sites worldwide. TeleMatrix is headquartered in Colorado Springs, Colorado USA and has qualified distributors in North America, Europe, the Middle East, Africa, Asia/Pacific, South America, and CALA.

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