



INNOVATION™

TECHNOLOGIES WORLDWIDE, INC.

Press Contact:
William Hazelton
TeleMatrix, Inc. / Scitec, Inc.
Marketing Manager
Tel: +1 719 638 8821 x246
Fax: +1 719 638 8757
whazelton@telematrix.net

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Innovation Technologies Worldwide Certifies TeleMatrix 3300IP SIP Telephone Interop With ComXchange IP-PBX.

Colorado Springs, CO – Innovation Technologies Worldwide, a leader in hosted IP-PBX services and messaging technologies for the hospitality industry, has announced certification of interoperability of the TeleMatrix 3300IP SIP telephone with the company's ComXchange communications platform. The TeleMatrix 3300IP is an advanced SIP-compliant telephone designed for the hotel guestroom applications.

Interoperability of the TeleMatrix 3300IP was certified through ComXchange platform testing and evaluation in Innovation's labs and through customer trials. Innovation and TeleMatrix continue to test product interoperability to ensure compatibility with future ComXchange and 3300IP firmware upgrades.

"The introduction of IP guestroom telephony through TeleMatrix's leadership and vision is ushering in a new era of possibility for guest services, along with providing a cost-effective shared network infrastructure," Doug Schwartz, Innovation President/CEO.

"We appreciate Innovation's dedication to innovation and excellence, and look forward to cooperating providing 3300IP sets for future ComXchange IP-PBX installations.", states Jose Quiros, TeleMatrix V.P. Sales and Marketing. "Not only is the 3300IP designed and engineered specifically for hotel guestroom VoIP applications, our new TeleMatrix IP Configuration Tool simplifies SIP telephone configuration and installation."

ComXchange is the first IP PBX created from the ground up specifically for the lodging industry. Its unique integrated, modular design is the foundation for many cost-saving applications, in addition to providing an infrastructure for near-infallible system reliability.

The TeleMatrix 3300IP SIP telephone features a large faceplate area, guest service key options, and patented TouchLite™ one-touch voice mail retrieval. As hoteliers migrate guestrooms from analog to VoIP telephony, they do so with the assurance that guests will intuitively recognize the 3300IP as a guestroom telephone, and appreciate the ease of use, bold design and uncompromising performance of this full-feature VoIP guestroom telephone.

About Innovation

For more than 16 years, Innovation Technologies Worldwide (www.innovationtw.com) has been the leader in providing voice messaging solutions solely for the hospitality industry. With over 6500 systems installed worldwide, Innovation's voice telephony solutions have set the standard for the hospitality industry. Innovation is headquartered in Cross Plains, WI and sells through a network of licensed dealers.



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About TeleMatrix

TeleMatrix, Inc. (www.telematrix.net) is a leading provider of telephones for the commercial, hospitality, and residential markets. TeleMatrix has over 7 million analog, SIP, and digital Centrex telephones installed at over 30,000 customer sites worldwide. TeleMatrix is headquartered in Colorado Springs, Colorado USA and has qualified distributors in North America, Europe, the Middle East, Africa, Asia/Pacific, South America, and CALA.